



Outreach Mania Summer

June 2011

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Don't Have the Money?

Giving has become part of the culture at RKZ Management whether it involves the organization of a fundraiser for one of our favorite charities or donating a couple of dollars for a local community event. Even though giving has become engrained in our culture, we realize that it's not always practical to ask others to sacrifice their hard-earned money. Fortunately "giving" can equate to more than just monetary items. Often, your time can be more valuable to an organization, especially when it

means that they can use fewer of their payroll hours to function sufficiently. Many of us may also have busy schedules with families, other commitments and responsibilities—so consider making it a family affair. Find a local food pantry that your entire family can volunteer at for two or three hours every couple of months.



Volunteer a little of your time for your favorite cause

Remember that It doesn't have to be every week to be impactful. If you don't have the time or money, consider donating the items in your household that you no longer need or use. It's probably easy for many of us to fill a bag full of clothing items or accessories that we've either outgrown or haven't worn in over a year. Some of us may even have kitchenware, linens and small appliances that are no longer of use. Ask your local women's shelter or halfway house if they could benefit from having them.

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2011

6 Month Recap

So far this year RKZ employees have dedicated over 80 hours of their own time to volunteering for various charities and worthy causes. That doesn't include the time that they've spent organizing

and collecting donations during work hours. In addition, the company has given over \$5,000 monetarily so far this year in donations and fundraising. There's plenty in the works as we plan to break

previous years fundraising records with our upcoming trivia nights for two separate chapters of the Make-A-Wish Foundation® - in St. Louis and Los Angeles.

Financial Education

We've mentioned several times over the past couple of years that financial education and well-being should be a top priority for American families as we've made more tools available in our stores as well as our websites. To expand again upon our dedication to financial literacy we've added three new downloadable brochures to our www.fastlendinghelp.com website. You are now able to print tips and information related to responsible borrowing and credit building, savings and goal-setting, and budgeting.



Visit www.fastlendinghelp.com for more information

Store Raffle Winners

Our stores occasionally have raffles for gift cards, items or money in which they also have the opportunity to put towards their loan payoff. Here are just a couple of our winners from a location in Anaheim, California.



Date: Friday, 09/23/2011

Time: Registration at 6:00

Location:

**Kirkwood Community Center
111 S. Geyer Road
Kirkwood, MO 63122**

Contact:

**Yolanda Clark
yolanda@rkzmgmt.com
or 636-533-0119
Yolanda@rkzmgmt.com**

**\$20 per person
\$160 for a team of 8
\$140 if paid prior to event**

Mulligans and all drinks included

Register ASAP as space for this event is limited!

Cash, Check, Credit and Debit will be accepted



**5th Annual Trivia Night
Wishing on a Star
for the Make-A-Wish
Foundation®**

Sponsored by RKZ Management

- ★ **Great Team Prizes**
- ★ **Snacks and Drinks Provided**
- ★ **Live Auction**
- ★ **Silent Auction**
- ★ **Racanelli's Pizza Available**
- ★ **Raffle Items**
- ★ **50/50 Raffle**
- ★ **Attendance Prizes**

Create A Team And Bring Your Friends And Family! All net proceeds will go to the Make-A-Wish Foundation* of Missouri



Special Thanks



Airline Cash Advance-Metairie, LA

Advance Credit-St. Louis, MO

Advance Loans-St. Louis, MO

Alexandria Cash Advance-Alexandria, LA

American Credit Services-St. Louis, MO

California Cash Advance-Los Angeles, CA

Bellflower, CA

El Monte, CA

Compton, CA

Carrollton Loans-New Orleans, LA

Chef Cash Advance-New Orleans, LA

Crown Loans-New Orleans, LA

Delta Payday-Marrero, LA

Eastbank Cash Advance-New Orleans, LA

Farmington Loans-Farmington, NM

Gulf Payday-Harvey, LA

L.A. Cash Advance-San Bernardino, CA

West Covina, CA

Lakewood, CA

Anaheim, CA

Bellflower, CA

Harbor City, CA

Pomona, CA

Los Angeles, CA

Louisiana Cash Advance-Kenner, LA

New Orleans, LA

Marrero Cash Advance-Marrero, LA

Monroe Cash Advance-Monroe, LA

Pacific Cash Advance-Carson, CA

San Bernardino, CA

Bellflower, CA

Rialto, CA

Los Angeles, CA

Read Cash Advance-New Orleans, LA

Shreveport Cash Advance-Shreveport, LA

Southern Payday-Jefferson, LA

Kenner, LA

Terry Town, LA

St. Louis Loan-St. Louis, MO

Swansea, IL

Tulane Cash Advance-New Orleans, LA

Tulane Loans-New Orleans, LA

Virginia Cash Advance-Hampton, VA

Norfolk, VA

Westbank Cash Advance-Gretna, LA

How Have We Helped You?

The mainstream media and consumer advocates make it a point to bash the short-term lending industry more often than not. While we recognize and understand that there are "bad apples" in every industry, our goal is still to alter the face of the payday and installment loan industry by changing people's lives for the better. Whether you've taken advantage of our financial literacy tools, extended payment plans, donated to your organization or simply was extended a loan that allowed to take care of business that you wouldn't have otherwise been able to. If so, let us and your elected officials know that our business is beneficial when consumers use it responsibly.

More legislation has been introduced in Missouri and several other states that would dictate your use of alternative financial products. H.B.1508 for example, if passed, would force most non-traditional financial institutions out of business, leaving few if any options for consumers who are in need of short-term cash. There are portions of the bill which are already standard among all who are a part of the industry's trade association but other components would force many of us to eventually close our doors.

If we've helped you in any way, send us a short letter to:

RKZ Management, LLC

Attn: Yolanda Clark

204 Fabricator Dr.

Fenton, MO 63026

And we'll let your elected officials know that we are providing a much needed service.

About RKZ Management

Robert Zeitler, Sr.'s beginnings in the financial services industry started in 1987 when he founded Missouri Budget Incorporated, a finance company located in St. Louis, Missouri. Over the next several years Zeitler's business vastly expanded and he began offering short-term loan products as he recognized that such services filled an existing void in lending. Zeitler was one of the very first in Missouri to apply for a payday loan license, and today there are over 1500 licensees.

The success of Zeitler's business allowed him to continue to develop on a nationwide scale and he ultimately opened and operated 165 stores with more than 480 employees. Zeitler remained very involved in the management and operations of his locations until he sold the company to a local bank in order to take on other business interests. The success and continued growth of the company helped to prepare the new owners to go public in a matter of a couple of years.

Eventually, Zeitler's interests led him back on the path within the small loan and short-term lending industry in which he then formed RKZ Management, LLC, the brother company Payday Loans Across America. The industry began realizing a 20% growth pattern per year and in order to meet the market demand, Zeitler began diversifying his product selection to include installment loans and other services. In addition, RKZ Management now assists its clients in building and reestablishing their credit through the various loan products. Today, Robert Zeitler oversees over 50 individually owned and operated branch offices located in 7 states.



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www.fastlendinghelp.com